

AgriPlace Privacy Policy (version 4-12-2014)

AgriPlace Privacy Policy

The foundation People 4 Earth (P4E) respects your privacy and shall process your personal information along the lines of this declaration of privacy and the pertaining laws and legislation in reference to personal data. P4E, located at the Oostenburgermiddenstraat 206 in Amsterdam, shall act as the liable partner under the Dutch law protection of personal data and shall process your data in accordance with this law. We thus seek to protect your privacy. On this page we will inform you on the information we collect when you are using our website, why we collect this information and how we attempt to improve your user experience. In this way you will understand how we operate.

This privacy policy is pertaining to the AgriPlace application under care of P4E and you are informed that P4E is not liable for privacy policies for other sites and sources.

P4E respects the privacy of all users of the AgriPlace application and assures that the personal data as well as company data that is entered into your own documents or the application is used confidentially.

1. Data we can collect from you

- a. The data you enter when you register yourself and when you use the AgriPlace application
- b. When you send e-mails or other messages to us, it is possible that we retain those messages. Sometimes we will ask for your personal information relevant to the pertaining cause.
- c. When you call us, we can keep phone call notes.
- d. Details of transactions within AgriPlace
- e. We can collect data from your computer like your IP address, operating system and browser type.

2. Where we store your data

All data you share with us will be stored in the secured servers owned by P4E or those property of a third party. Upon creating a password for AgriPlace or in the event of us generating a password for you enabling you to review or alter information in AgriPlace, you will become the sole responsible to safeguard your password. We ask of you to not share your password.

Unfortunately, submitting data over the internet is not completely safe. Although we have taken counter measures to assure safeguarding your information we cannot guarantee the integrity of the submission of data in AgriPlace; each of the data submissions is at your own risk. We have however implemented procedures and countermeasures through which we attempt to avoid any unauthorized access to the submitted data.

3. Duration of the storage period

The personal information provided by you will be stored as long as your profile is active or for as long as this is necessary. Specific information can be kept by us after you close your profile, would this be reasonably be demanded in order to assure we comply with the legal requisites, our legal obligations, assist during the resolution of disputes, avoid fraud or misuse or force this agreement. Generally taken, we will remove the data 30 days after closing the account.

4. Purposes of the data collection

We will use your information in the following manners:

- For purposes explicitly authorized by you. Within AgriPlace you can indicate with whom you want to share your information.
- To guarantee the content of our application is presented to you (and on your computer screen) in the most efficient manner.
- To provide you with information, products and services you ask of us or those that we consider of your possible interest (if you have authorized us to inform you on these subjects).
- In order to comply with our contractual obligations with you.
- To inform you on the changes in the application.
- We can use compiled information which is not linked to any individual to develop new services within AgriPlace and share this information with any third party for investigation purposes.
- To assure our help-desk can operate in the most effective way
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- To carry out surveys in order to improve our service to you and to offer services of an acceptable quality to our users.

5. Third parties

Your information will not be shared with third parties without your explicit approval. Data can be shared internally in specific cases. Our employees are obliged to respect the confidentiality of your information.

6. Questions and feedback

We carry out regular checks to see if we still comply with this privacy policy. If you have any questions about this privacy policy or if you wish to know which information we have stored on your account, please don't hesitate to contact us via e-mail on info@AgriPlace.com.

7. Disclaimer

P4E is entitled to change the contents of the privacy policy at any time. We will inform you on the possible changes. By continuing the use of the AgriPlace application, you indicate you accept these changes.

8. Cookies

The AgriPlace application uses "cookies" (small text files which are placed on your computer) for the following purposes:

- To analyse how the users use AgriPlace and how we can continuously improve the application.
- To facilitate navigating and logging into the application AgriPlace or to store your pre-set values or preferences for using the AgriPlace application.